



## WHO WE ARE

Gebauer & Griller is a global, family-owned business group, which produces technically advanced high-quality wires and harnesses for the automotive and elevator industry as well as for a variety of industrial applications. Being into business for more than 75 years, together with our customers, we passionately work to develop innovative and intelligent solutions to their challenges.

## OUR VISION

We, at Gebauer & Griller, lead through passion in energy & data transmission

## OUR MISSION

We want to ensure our position as a competent supplier by developing and expanding our resources in R&D. Access to new markets is achieved through the expansion of our capacities, thereby creating an efficient and sustainable base for the global supply of our customers.

## STRATEGY AND OBJECTIVES

Our corporate strategy defines the core of our business and the strategic areas in which we as a company are active in. We are passionately dedicated to deliver top-quality products and services at any time.

Our five high-impact growth areas are:

- automotive data cables
- low-voltage (LV) automotive harnesses
- elevator
- digitalization in industry
- electric mobility

We strive for excellence in everything we do—with respect and dedication towards all our stakeholders, i.e., customers, employees, suppliers, owners, community.

**For our customers we are dedicated to be the best partner for their projects. Striving for**

- customer satisfaction,
- highest quality (zero-error philosophy),
- continuous improvement process (CIP),
- on-time delivery,
- know-how and innovation support.



**For our employees we want to be an excellent employer caring for**

- safety and health;
- people empowerment;
- stability;
- diversity;
- trainings, learning and personal development;
- an inspiring work environment.

**For the community we take responsibility to**

- grow responsibly and sustainably,
- use resources carefully,
- continuously minimize our environmental impact,
- reduce waste,
- support local communities,
- respect and protect human rights and sustainable sourcing globally.



For our owners we promise to care for their business in an efficient and profitable manner and act according to our values. For our suppliers we want to be a respectful partner building long-term relationships. And relevant legal and other requirements are implemented and fulfilled throughout all processes.

## EVALUATION OF RESULTS AND CONTINUOUS IMPROVEMENT

Based on our integrated management system (GMS), which covers the requirements of the current quality-, environmental-, occupational- and health standards, our management periodically evaluates the results and defines new goals to ensure continuous improvement and efficiency for our company, Gebauer & Griller.