



CORPORATE POLICY



We, **GG Group**, are a global corporation. We have been manufacturing high-quality cables and wires for the automotive industry and industrial applications for over 80 years. At GG, we are passionate about working with our customers to develop innovative and intelligent solutions to their challenges.

VISION

We at GG live our vision to **enhance people's lives** through energy and data transmission.

MISSION

Our mission is to **ensure the interactions** of the world for the people who live in it.

VALUES

Know-how

Good is not enough for us. We strive for excellence in everything we do and therefore we are not satisfied until we achieve the best.

Human Focus

It all starts with people. Our success is based on providing high-quality products but also on our strong focus on everybody involved in this process.

Innovation

Innovation leads us from the past to the future. It is a process all GG colleagues are part of, regardless of their field of operation or level.

Responsibility

Being a leading global company also means taking responsibility for all our corporate activities, whether in an ethical, social or environmental way.

STRATEGY

We are GG – we work with passion, inspired minds and full of energy to develop and deliver the best solution for our customer, wherever our customer needs us.



We are happy if our **customer** is happy. Superior products of outstanding quality are the base of our common success and profitable growth.



Customer and market demands are inspiring everything we do. **Innovation and development** are part of our daily routine across all functions.



As **recognized experts** in our industry we focus on performance and speed. We develop end-to-end full service solutions for existing and potential target markets.



We believe in **synergies, partnership** and sustainable **relationships**. Our approach for success is based on mutual trust and respect between colleagues and business partners.



As truly **global player** our footprint follows the need of our customer.

